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3D Entertainment Group Ltd and Peoplevalue launch 3Delights: Where Everyone Benefits

3D Entertainment Group Ltd and Peoplevalue announce the launch of 3Delights Employee Savings Scheme, an innovative benefit for the vibrant employees of a Leisure Industry leader.

Formed on 19th January 2007 following the purchase of 98 businesses from Luminar Leisure Group Plc, 3D Entertainment Group Ltd now boasts a turnover in excess of £100 million and with 2000 employees, leads the way in the vibrant and exciting world of leisure. With a portfolio including the household names of Chicago Rock Café, Jumpin' Jaks and Orange House, 3D Entertainment Group Ltd is an exciting new client for Peoplevalue's Advantage Voluntary Benefits platform.

3D Entertainment Group Ltd's Directors bring a wealth of experience from a number of leisure operators and an expertise from the highest echelons of leisure management. Combining their knowledge of the industry, they are undertaking a 2 year major investment program with a primary concern of this investment being a commitment to the training, development and recognition of their employees.

Accrediting their burgeoning success to the dedication and commitment of General Managers and Operations Teams on a local level, 3D Entertainment Group Ltd look to acknowledge the input of its employees by providing them access to a voluntary benefits package that is flexible to the flux of consumer trends and spending habits.

An integral part of this investment is the new 3Delights Employee Savings Scheme, which utilizes the Peoplevalue powered Advantage, the most advanced and comprehensive Benefits Platform on the market.

Employees of 3D Entertainment Group Ltd will be offered voluntary membership of the scheme through posters and other internal collateral that will accompany the launch. On registration, employees will receive a unique username and password with which they can log in to the fully branded 3Delights website. Once logged in, employees are presented with a portal to a catalogue consisting of thousands of discounted lifestyle products and services including access to exclusive offers and promotions not available on the high street.

With an exhaustive range of discounts on products ranging from music and games, books, fashion and experience days to insurance, 3D Entertainment Group Ltd's implementation of the scheme ensures the maximization of their employees' disposable incomes and is exemplar of a dedication to their employees.

3Delight's fully customizable catalogue is externally managed and allows 3D Entertainment Group Ltd to outsource the provision of their Employee Benefits, placing the management of the scheme in the expert hands of Peoplevalue, whose experienced and dedicated team is proud of their proven, exceptional levels of customer service. **(END)**

About People Value Limited

People Value Ltd is based in Oxford and was formed in August 2002 to offer employers fresh, innovative solutions that can be readily adapted to meet specific client requirements, significantly enhance existing remuneration packages and provide the tools to motivate, inspire and retain employees. Since then People Value has developed their solutions to meet the challenges faced by membership based affinity groups and customer loyalty programmes. People Value has attracted a number of blue chip corporations, including household names such as BP, Norwich Union, Swiss Port, Rank, Capita and Corus (formally British Steel).

People Value is managed by a team of experienced professionals drawn from the fields of HR, IT and Business management. The company has the backing of private individual investors.

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