



## Press Release

FOR IMMEDIATE RELEASE:  
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Peoplevalue launch their new benefits blog.

Peoplevalue are happy to announce the launch of the Peoplevalue Voice, their brand new benefits blog.

Peoplevalue are a market leading provider of innovative and high impact reward and benefit solutions and are at the forefront of developing flexible, exciting and inspiring employee motivation, membership and customer loyalty schemes.

The **Peoplevalue Voice** looks to present the news and goings on in the world of rewards and benefits, drawing from a wealth of experience to offer a commentary on the latest news, articles and surveys from a provider's point of view.

Peoplevalue hope their blog will become an important resource in the world of benefits, providing an informative and useful insight on the current issues and drawing together news items and articles from a large number of publications.

The **Peoplevalue Voice** will be regularly updated and with a comments feature, Peoplevalue hope to create an interactive forum where anyone is free to comment and where discussion is encouraged.

The **Peoplevalue Voice** will muse on People Management, contemplate contentious issues and they invite you all to join them

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About People Value Limited

Peoplevalue are based in Oxford and were formed in August 2002 to offer employers fresh, innovative solutions that could be readily adapted to meet specific client requirements, significantly enhancing existing remuneration packages and providing the tools to motivate, inspire and retain employees. Since then, Peoplevalue have developed their solutions to meet the challenges faced by membership based affinity groups and customer loyalty programmes. Peoplevalue have attracted a number of blue chip corporations including household names such as BP, Norwich Union, Swiss Port, Rank, Capita and Corus (formally British Steel).

Peoplevalue are managed by a team of experienced professionals drawn from the fields of HR, IT and Business management. The company has the backing of private individual investors.

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