



Press Release

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Peoplevalue launch new "Green Shop".

Peoplevalue have launched a new "Green Shop" on their Advantage voluntary benefits platform.

Peoplevalue are a market - leading provider of innovative, high impact reward and benefit solutions. Their **Advantage** voluntary benefits solution provides employees with access to thousands of discounted lifestyle products and services, creating significant savings on everyday expenditure and maximising the disposable income of employees.

Using Advantage, employees can make substantial savings on everyday shopping, travel, sports and leisure, entertainment, CDs, DVDs, videos and games, health and beauty, cars and retail vouchers.

The addition of the new "Green Shop" is the first of several initiatives designed to create a more conscience and community driven employee benefits solution.

With the new "Green Shop", employees now have a one stop shop for discounts offered by Peoplevalue's "green" partners. **Advantage** members can make efforts to save the environment without damaging their pockets, with discounts on eco-friendly, organic, ethically sourced and energy saving products from suppliers like Allthingsgreen.net, Abel & Cole and Natural Collection to name a few.

"We are delighted to be able to incorporate a more eco-friendly ethos into our **Advantage** voluntary benefits solution," says Mike Morgan, MD of Peoplevalue. "We feel the new 'Green Shop' is eco-enabling for employees who can now use one of the available carbon calculators to see the impact they have on the environment and use one of our green partners to make a positive statement."

"We are also looking to include more sophisticated carbon offsetting options for employees so we can move together toward a greener future. Watch this space" he concluded. (END)

About People Value Limited

People Value Limited is a market leading employee benefits provider and reward and motivation specialist, at the forefront of developing flexible, high impact and inspirational employee solutions for UK Businesses. We currently provide web and print based programmes that serve over 250,000 users consisting of the employees of over 100 UK companies including Rank, npower, BP, Corus, Capita, Royal Mail, Norwich Union and the RAC. The implementation of a Peoplevalue powered solution has been proven to positively assist with the morale, recruitment, motivation and retention of employees.

Peoplevalue employ a team of experienced professionals drawn from the fields of HR, Sales, Marketing, IT and Business Management. Our unparalleled experience allows us to tailor our solutions to meet the individual customer's needs, combining creativity, knowledge and proven technology with an indomitable determination to provide the best service possible.

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