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HRG launches Advantage voluntary benefits solution.

International corporate travel services provider Hogg Robinson Group (HRG) has launched Peoplevalue's Advantage voluntary benefits solution for its UK-based employees.

Recognising that their employees are key to their ongoing success, HRG is committed to attracting and retaining the very best talent and has an ongoing quest to be a 'company of choice'. This commitment extends to the company's innovative employee initiatives and benefits solutions which includes an online flexible benefits system.

By launching their own HRG-branded Advantage website, HRG provides its employees with access to a market-leading discount solution offering thousands of discounted products and services.

Advantage lets HRG employees maximise their disposable incomes with relevant and desired discounts carefully chosen to complement consumer spending habits. High-impact and immediate discounts from top name brands allow them to make some significant savings over the whole spectrum of their spending.

David Kast, Head of Human Resources at HRG, commented: "Within HRG we are aware that career decisions are based on much more than salary and job title and place a significant emphasis on work/life balance. As a result we are constantly reviewing the products, services and solutions that we offer to our employees as part of their benefits package.

"The Advantage solution allows us to offer a range of discounts and special offers to all our UK employees, giving them the choice to select the offers that are most appropriate or beneficial for their differing personal circumstances."

The discounts available through Advantage are especially relevant in the current economic climate as it provides employees with an additional way to save money and maximise their incomes.

Peoplevalue were first introduced to HRG by Heath Lambert Consulting, a leading independent employee benefits consultancy.

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About People Value Limited

People Value Limited is a market leading employee benefits provider and reward and motivation specialist at the forefront of developing flexible, high impact and inspirational employee solutions for UK Businesses. They currently provide web and print based programmes that serve over 250,000 users consisting of the employees of over 100 UK companies including Rank, npower, BP, Corus, Capita, Royal Mail, Aviva and the RAC. The implementation of a Peoplevalue powered solution has been proven to positively assist with the morale, recruitment, motivation and retention of employees.

Peoplevalue employ a team of experienced professionals drawn from the fields of HR, Sales, Marketing, IT and Business Management. Our unparalleled experience allows us to tailor our solutions to meet the individual customer's needs, combining creativity, knowledge and proven technology with a determination to provide the best service possible.

About Hogg Robinson Group

Hogg Robinson Group (HRG) is the award-winning international corporate travel services company. Founded in 1845, HRG has over 60 years specific corporate travel expertise. Its corporate services interests include owned or controlled corporate travel operations in 25 of the key driver and growth markets throughout Asia Pacific, Europe and North America. Supported by contracted partners, the HRG worldwide network extends to over 100 countries.

Totally committed to a value offering for clients, HRG offers a comprehensive range of corporate services which includes Corporate Travel Management, Consulting, Events & Meetings Management and Sports as well as Expense Management through its Spendvision operation.

About Heath Lambert Group

Heath Lambert Group is the UK's leading independent insurance broker and employee benefits consultant. From its head office based in the City of London and a network of regional offices across the UK, the Group's expertise in, and approach to, insurance and risk management has helped it to achieve dominant positions in a number of key areas including construction, professional indemnity, directors and officers, credit, affinity organisations, private equity, personal lines, employee benefits, fine art, property investment/management and transportation.

Heath Lambert Consulting is a subsidiary company and is one of the UK's leading employee benefits consultants. The team offers integrated benefits management, corporate protection programmes, pension advice and administration and occupational healthcare.

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