

FOR IMMEDIATE RELEASE:
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Peoplevalue win over £2 million worth of new business during Q1-2 2009.

Following on from their momentum of 2008, Peoplevalue have continued their year on year growth by winning over £2 million of new business in 2009.

Peoplevalue provide innovative, high impact reward and benefit technology that is used by a growing list of leading organizations in the UK. Their continued dedication to the in-house design and development of the advanced reward and benefits technology that underpins their solutions has seen them experience considerable year on year growth since their inception in 2002.

Peoplevalue have continued to add to their impressive client list in 2009, winning over £2 million of new business in quarter 1 and 2 of 2009. Stronger than ever during the "Credit Crunch", Peoplevalue have also expanded both their HQ and Research & Development Centres and have continued to recruit and build their team of experienced professionals from the fields of HR, IT and Business Management. This expansion has meant that for an ever growing list of clients, Peoplevalue can provide the most cost-effective and effective solutions on the market and deliver individual and bespoke requirements promptly, professionally and to the highest of standards.

"Our development of technologically advanced reward and benefits solutions has been key in our recent success" claims Michael Morgan, Managing Director of Peoplevalue. "What has made the difference for our new business wins has been the new technology beneath our flexible and forward-thinking solutions. Peoplevalue represent a confident choice in these uncertain economic times and a choice that is qualified by our ongoing commitment to deliver the best customer service in our market sector."

"Our growth is testament to the trust placed in Peoplevalue by our new clients and existing clients alike," added Morgan, "and that trust has grown from the advanced reward and benefits technology of our solutions and is only set to grow more and more," he concluded.

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About People Value Limited

People Value Limited is a market leading benefits provider and reward and motivation specialist at the forefront of developing flexible, high impact and inspirational solutions for UK Businesses. They currently provide web and print based programmes that serve over 450,000 users and over 130 UK companies including Rank, npower, BP, Corus, Capita, Royal Mail, Aviva and the RAC.

Peoplevalue employ a team of experienced professionals drawn from the fields of HR, Sales, Marketing, IT and Business Management. Our unparalleled experience allows us to tailor our solutions to meet the individual customer's needs, combining creativity, knowledge and proven technology with a determination to provide the best service possible.

inspire • motivate • reward

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