



Press Release

FOR IMMEDIATE RELEASE: 12 May 2008

CONTACT: John-Christian Sullivan

TEL: 01865 876696

EMAIL: jsullivan@peoplevalue.net

Peoplevalue double their Q1 turnover.

Peoplevalue have continued the momentum of their year on year growth by doubling their Q1 turnover in 2008 compared to 2007.

A market - leading provider of innovative, high impact reward and benefit solutions, Peoplevalue have experienced exponential growth since their inception in 2002 and the increase in turnover is testament to this growth.

Peoplevalue have continued to add new clients to the growing list of leading organizations in the UK who currently use their solutions and the continuance of contracts with major blue chip corporations displays the confidence their clients have in their solutions and the high levels of service they provide.

To support their growth, Peoplevalue have continued to recruit and build their team of experienced professionals from the fields of HR, IT and Business Management. They are also on the verge of an office move, upgrading their capacity to mirror their growth and prepare for a bright and productive future.

“Our performance in terms of turnover, new contacts and recruitment all point in the right direction” claims Michael Morgan, Peoplevalue’s MD. “While we remain primarily focused on the development and provision of the most cost-effective and competitive solutions on the market that help our clients progress toward their business goals, we have in turn experienced a progression of our own.”

“We are delighted with our most recent Q1 results and believe they are truly representative of our own development as a business. This growth also bucks the trends of the current economic climate, further demonstrating the strength of our solution in highly competitive and tough trading conditions” he concluded. **(END)**

About People Value Limited

Peoplevalue are based in Oxford and were formed in August 2002 to offer employers fresh, innovative solutions that could be readily adapted to meet specific client requirements, significantly enhancing existing remuneration packages and providing the tools to motivate, inspire and retain employees. Since then, Peoplevalue have developed their solutions to meet the challenges faced by membership based affinity groups and customer loyalty programmes. Peoplevalue have attracted a number of blue chip corporations including household names such as BP, Norwich Union, Swiss Port, Rank, Capita and Corus (formally British Steel).

Peoplevalue are managed by a team of experienced professionals drawn from the fields of HR, IT and Business management. The company has the backing of private individual investors.

web: www.peoplevalue.co.uk

email: press@peoplevalue.net

tel (01865) 876696

inspire • motivate • reward