

Advantage is a highly cost-effective client branded voluntary benefits solution aimed at helping organisations recruit and retain employees, improve the overall remuneration package of employees and promote the employer's brand.

Advantage provides employees with access to thousands of discounted lifestyle products and services, creating significant savings and maximizing their disposable income. Product categories include everyday shopping, travel, sports and leisure, entertainment, CDs, DVDs, videos and games, electrical goods, domestic appliances, health and beauty, cars, discounted retail vouchers and insurance services.

The supply partners all offer discounts enabling People Value's clients' employees to purchase at rates which they would not ordinarily be available to them in the open market. Also included is the **Brilliant Travel Club** exclusive to Advantage members. Available online and in print, our proven and highly successful Advantage voluntary benefits solution enables organisations to fully outsource the provision of voluntary benefits, enhancing the ability of Human Resource Departments to focus fully on the strategic elements intrinsic in their role.

Advantage can be customised and branded to a client's specific requirements and enables the solution's seamless integration into existing programmes, significantly enhancing your benefits package. Existing benefits can also be incorporated into the service.

Advantage is fully managed on behalf of our clients, offering maximum benefit without the need to commit valuable resources. An effective communications programme, branded and dovetailed into existing channels, is a key part of the Advantage solution to ensure that all staff benefit.

Key Benefits - Employer

- Helps with the recruitment, motivation and retention of staff
- A non-discriminatory voluntary benefit available to all
- Fully outsourced and low administration
- Can be fully integrated and branded with existing programmes
- Can be accessed on-line through various on-line methods and also in an off-line environment via printed benefits directories, enabling access for all
- Promotes PC literacy and internet awareness
- Enhances the communication ability of the employer
- Enhances the employer brand image as an employer of choice

Key Benefits - Employee

- Gives real and immediate value, enhancing employees' net wealth
- All products and services offer genuine savings over the high street
- Massive choice of products - something for everyone
- Safe and secure password protected site
- Full after sales and warranty service
- Discounted vouchers service
- Regular special promotions
- Unrivalled customer service managed fully in-house by People Value

To find out more about how we can help you attract and retain your employees please contact us:
tel: 0870 908 0088 email: enquiries@peoplevalue.net