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Peoplevalue and Natural Collection join forces for Eco-friendly Employee Benefits

Peoplevalue are proud to announce the inclusion of the Natural Collection's award winning green and eco range on their Excellence Awards benefits platform. Crossing paths for the first time, Peoplevalue and Natural Collection hope to tread a path to a more eco-friendly future.

Natural Collection are the UK's leading non-food ecological retailer and are the official catalogue of Friends of the Earth, Greenpeace, Trees for Life, Out of this World and the World Society for the Protection of Animals amongst others and to date have raised £300,000 for environmental and other worthy causes.

Formed in 1999, Natural Collection work closely with renowned environmental expert Edwin Datchefski who consults on the product design and sustainability of their range of ecologically considered products and services. A diverse and eclectic mix, their catalogue can now be found in the "eco-friendly" category on Peoplevalue's Excellence Awards platform.

The inclusion in Peoplevalue's Excellence Awards further supports Natural Collection's creation of a distribution platform to support sustainable innovation and ideas. With a wide selection of products from fashion to furnishing, solar panels to stationery now found on their website, Peoplevalue are excited to take the first bold steps toward eco-friendly Employee Benefits and work proactively toward Natural Collection's 21st Century vision where trade is fair and poverty is alleviated through sustainable income generation.

Peoplevalue's Excellence Awards is a web-based non-cash rewards scheme. At its core is a bespoke redemption platform where points awarded can be redeemed against a range of products and services online. A cost effective and flexible rewards solution, the Excellence Awards platform is customizable to any Client's branding guidelines and is proven to have a positive impact on employee satisfaction and motivation. The inclusion of Natural Collection's products can only complement the Excellence Awards' already extensive range and provide an invaluable eco-friendly tint.

Winner of the "best online retailer" category in Real Homes Magazine's Eco Awards 2007 and in the Observer's Ethical Awards for the last two years, Natural Collection's eco-friendly credentials are unparalleled. Peoplevalue are delighted to include their products on their Excellence Awards platform.

"Peoplevalue have long been exploring the possibilities for an eco-friendly partner on our Employee Benefits platforms through various suppliers and there are none more influential and credible than Natural Collection" says Mike Morgan, MD of Peoplevalue.

"We strongly support their ethos and the criteria they apply to every one of their products and are very pleased to offer our customers the choice from their range as an important part of their Employee Benefits package" he concluded.

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About People Value Limited

Peoplevalue are based in Oxford and were formed in August 2002 to offer employers fresh, innovative solutions that could be readily adapted to meet specific client requirements, significantly enhancing existing remuneration packages and providing the tools to motivate, inspire and retain employees. Since then, Peoplevalue have developed their solutions to meet the challenges faced by membership based affinity groups and customer loyalty programmes. Peoplevalue have attracted a number of blue chip corporations including household names such as BP, Norwich Union, Swiss Port, Rank, Capita and Corus (formerly British Steel).

Peoplevalue are managed by a team of experienced professionals drawn from the fields of HR, IT and Business management. The company has the backing of private individual investors.

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