

ADVANTAGE

EMPLOYEE BENEFITS & DISCOUNTS



MAKE EVERYDAY A GREAT DAY AT WORK

EMPLOYEE BENEFITS & DISCOUNTS

OUR BENEFITS DELIVERY SOLUTION GIVES YOUR EMPLOYEES MORE. OUR **ADVANTAGE** PLATFORM OFFERS THE BEST DISCOUNTS AND PERSONALISED CONTENT AND CAN BE FULLY ALIGNED WITH YOUR BRAND. IT'S EASY TO USE AND ALLOWS YOU TO LINK-OUT TO EXISTING EMPLOYEE BENEFITS.



GIVE YOUR EMPLOYEES SOMETHING EXTRA

At the core of **advantage** are our fantastic range of shopping discounts and cashback opportunities which help your employees' money go further. With access to a range of discounts, covering high-street retailers, supermarkets and online stores, your employees can save on every pound spent.

We even have a fuel card enabling savings on fuel purchases made at over 1,200 forecourts throughout the UK!

RESULTS DRIVEN BY RELEVANCE

Relevant content and communications are key to helping us build a valuable relationship with your employees. We give our customers and their employees the ability to use our 'flexible panel' technology to define the content that appears on their homepage, making it easier to find what they want, when they want it. Our account management team will work with you to build a tailored communications plan to help drive scheme engagement.

VARIETY IS THE SPICE OF LIFE

A diverse range of content helps drive engagement with users and ensures we always have something interesting to say. After all, we're all different and not everyone who accesses your employee benefits platform will be interested in a discount on their shopping. That's why we created our unique community features which includes a Market Place where your employees can trade unwanted goods, a company news and events section, free to enter competitions and lotto, and a personal event reminder tool for your employees to enjoy.

HAVE IT YOUR WAY

advantage is easy to access and simple to use. We have many different ways your employees can access your scheme. Not all will be right for you or them, so we'll get a good understanding of all your needs before making a recommendation.

Make our solution your own by aligning it with your company or scheme brand. However, your employees experience the scheme, it will always be in tune with your brand, ensuring employees readily associate the benefit with your employee value proposition.

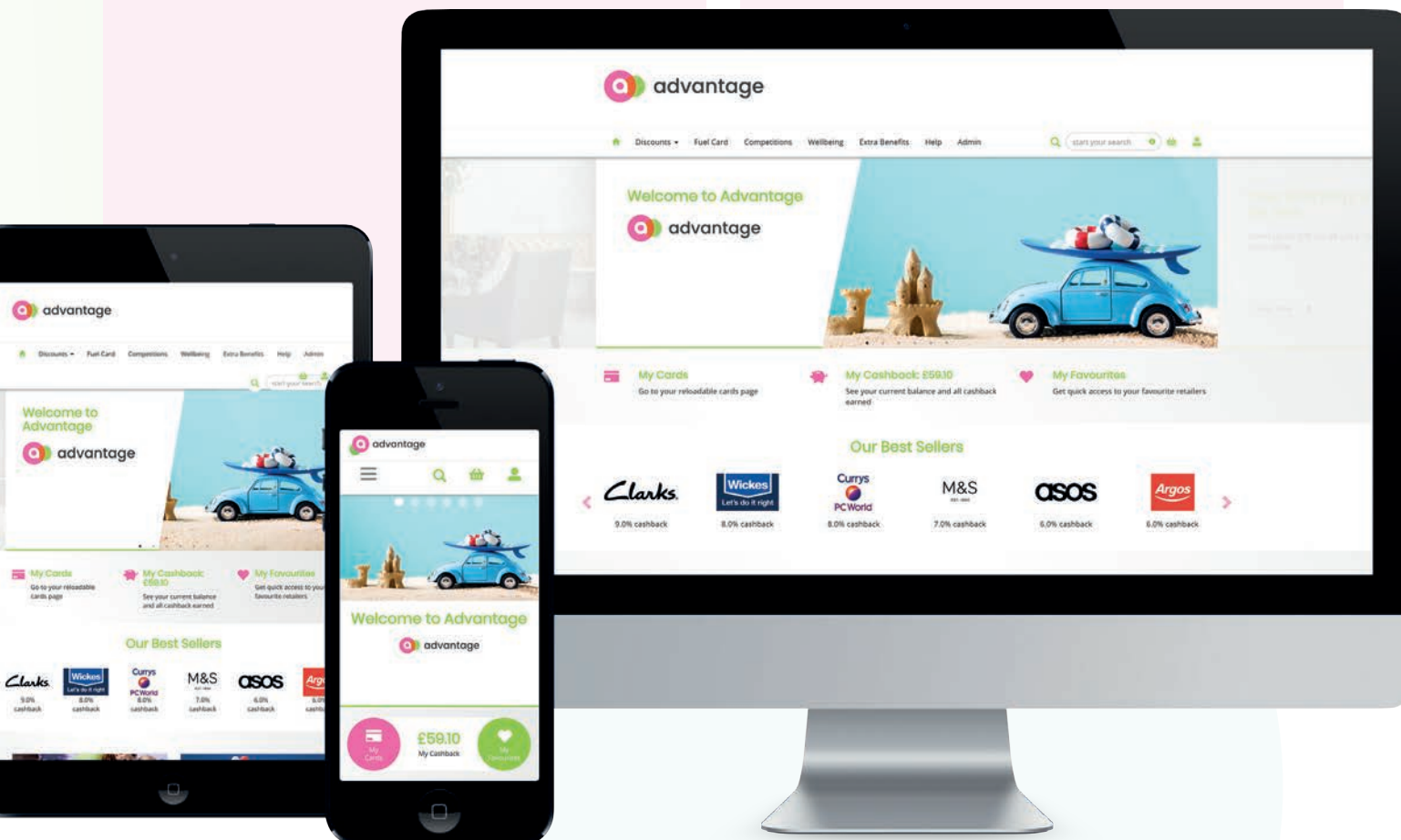
IF YOU CAN'T MEASURE IT...

You can access and keep up to date with your scheme's performance using our online visual charts and reports. Track engagement, spend and savings and gain valuable insight with a real-time view on all the key aspects of your scheme.



EASE OF USE

- Our **'Consumer Grade' navigation** experience allows employees to search for a product or brand by name. They can simply login and find what they are looking for to begin saving.
- **Phone, tablet or desktop;** at work, at home or on the go, there is no limit to how, when or where employees can access their benefits and discounts.
- With our **flexible paperless direct debit** functionality, employees can simply set up an automatic monthly card load. They have control over the load value and can adjust it as circumstances change.
- **Employees earn money** based on the discount percentage given for a retailer, which gets credited to their personal cashback account when they shop. They can then use the cashback account as a savings tool and when ready can transfer the money to a bank account, or onto one of their reloadable cards.
- **'Express checkout'**, our secure, one-click purchase feature means that employees don't need to key in their payment card details every time they want to use the service.
- **'Single Sign On'-ready**, no additional usernames and passwords are required if you choose to integrate from your intranet or your employee benefits platform.
- **Automatic inactivity logout** - a safety feature that helps ensure all employees' personal information and accounts are kept secure.
- **'My Favourites'** area where employees can save and then easily access specific brands of interest and keep tabs on any special offers they may have.



TAILORED AND BRANDED FOR YOU

- advantage is fully modular. You can decide what features and content you want your employees to see.
- Our 'flexible panel' technology allows our customers to define the content that appears on their homepage. Employees simply select their shopping preferences and content is automatically optimised to suit their needs.
- Make the solution your own by aligning it with your company or scheme branding.



SAVINGS FEATURES

A HUGE VARIETY OF SHOPPING BENEFITS

- **Reloadable gift cards** - Offering cashback of up to 12% on everyday shopping.
- **Instant digital vouchers** - Great when out and about and wanting to do something in the moment.
- **Online vouchers, cashback and promotions** - Offering savings of up to 50%.
- **Vouchers** - High street retail vouchers offering cashback of up to 10%.
- **Print & Save** - Voucher offers with savings of up to 50% at restaurants and retailers.
- **Instant discounted cinema tickets** - For all the main cinema brands.

Our **Local Discounts** feature offers access to discounts from smaller independent providers throughout the UK. It helps support the local communities in which our clients' employees work and provides access to discounts at retailers who wouldn't ordinarily participate in voluntary benefits schemes.



Advantage Employee Savings Example AVERAGE FAMILY

Annual average household spending

FUEL
Fuel Spend
£3,300
Fuel Save
£165

HIGH STREET

Annual Spend £4,500

Savings £340*



HOME & GARDEN

Annual Spend £2,800

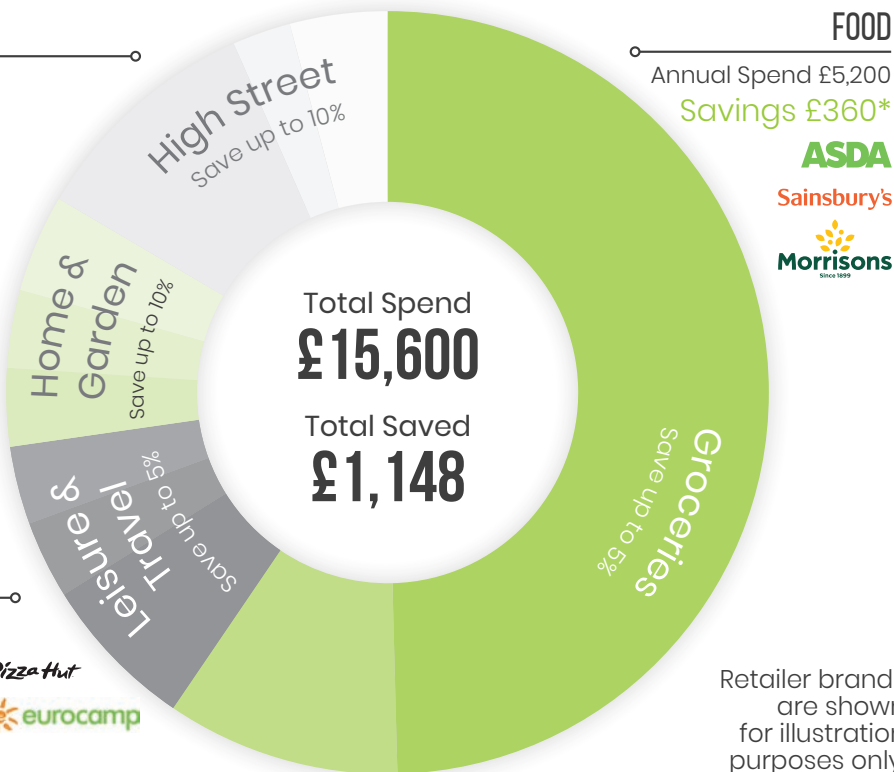
Savings £138*



LEISURE & TRAVEL

Annual Spend £3,100

Savings £310*

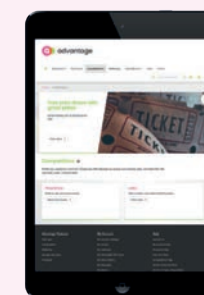


Spend values are based on the Living Costs and Food Survey 2011, Office for National Statistics. Fuel savings are based on use of peoplevalue advantage fuel savings card.

*Savings based on average % discount

FUEL SAVINGS CARD

The BP Plus Fuel Card offers your employees low prices by facilitating access to the wholesale price for unleaded and diesel fuel at BP's network of over 1,200 service stations across the UK. Importantly, BP are the largest operator of motorway service stations in the UK where the savings can be over 20 pence per litre.



COMMUNITY FEATURES

Designed to introduce a bit of fun and further value to the engagement mix.

- **My Marketplace** – An online noticeboard and communications hub where employees can sell or recycle unwanted items.
- **My Lotto** – Free to enter monthly lotto where employees can win up to £3,000.
- **My Competitions** – Great free to enter competitions with chances to win big prizes.
- **My Events** – Reminder service to ensure important personal and memorable dates such as birthdays and Bank Holidays are not forgotten.
- **News** – The latest scheme news or updates delivered by your company administrator.

HEALTH & WELLBEING

The zone provides unique content to help enhance the financial, emotional and physical wellbeing of employees, helping you deliver your all-important duty of care.

Through the platform, your employees can get access to a number of features including an Employee Assistance Programme, discounted memberships at a network of over 2,500 gyms, a discounted Health Cash Plan, emergency childcare access, a free credit rating, as well as online courses in mindfulness and money management.

ONLINE MANAGEMENT INFORMATION

Measure the success of your scheme as well as your Return on Investment through our easy to use reporting capability. Using our online visual charts, reports and infographics, you can keep up to date with your scheme's progress and match it to your Key Performance Indicators. If you need any more detailed reports our Insights team can extract and prepare the data for you.





peoplevalue
the employee engagement company

REQUEST A DEMO

Call us: 01865 876696

or email: enquiries@peoplevalue.co.uk

peoplevalue limited

Victor House

Wheatley Business Centre

Old London Road

Wheatley

Oxford

OX33 1XW